



AAAA AWARDS NOMINATIONS 2011

The American Association for Affirmative Action (AAAA) is soliciting the nomination of candidates to be considered for the **Cesar Estrada Chavez Award**, the **Arthur A. Fletcher Lifetime Achievement Award**, **Rosa Parks Award**, the **Edward M. Kennedy Community Service Award**, and the **Champion of Diversity Award**. The **nomination deadline is Friday, May 13, 2011**. The Association is conferring these awards at our Summit and Annual Meeting Awards Luncheon, June 30, 2011 in Atlantic City, New Jersey. The criteria for each award and the Nomination Form are provided below.

Arthur A. Fletcher Lifetime Achievement Award recognizes a lifetime of achievement promoting and advocating for affirmative action, EEO and diversity.

Cesar Estrada Chavez Award is presented to an individual who has demonstrated leadership in support of worker's rights and humanitarian issues. *The Cesar Estrada Chavez Award* nominees will be evaluated based on six criteria: 1) longevity of service; 2) scope of impact of leadership; 3) ability of replication of leadership; 4) social justice impact of leadership; 5) leadership impact on worker's rights; and 6) humanitarian efforts resulting from leadership.

Rosa Parks Award is presented to an individual who has served as a role model and leader to others through personal achievements, excellence in a chosen field, commitment to human rights, civil rights, social issues, and has made contributions to the betterment of society. *The Rosa Parks Award* nominee will be evaluated based on six criteria: 1) longevity of service; 2) scope of impact of leadership; 3) ability of replication of leadership; 4) social justice impact of leadership; 5) civil rights impact of leadership; and 6) leadership impact on social justice impact of community service.

Edward M. Kennedy Community Service Award is presented to an individual or organization demonstrating outstanding community service in the area of disability. *The Kennedy Community Service Award* nominee will be evaluated based on four criteria: 1) longevity of community service; 2) scope of impact of community service; 3) ability to replicate the community service; 4) social justice impact of the community service.

Champion of Diversity Award is given to an organization that has demonstrated an outstanding level of dedication to the American Association for Affirmative Action's mission of fostering equal opportunity as well as exhibiting outstanding commitment to diversity. The Champion of Diversity Award is given to an organization based on five criteria: 1) commitment to teamwork; 2) originality of efforts; 3) positive impact of equal opportunity; 4) long-term impact for promoting diversity; 5) cross-cultural involvement.